

CONNECT GRANT



Downtown Winnipeg BIZ Connect Grant applications are open again Helping your business now and beyond the pandemic

We're launching another round of our Connect Grant to help you move your business forward and generate revenue during this challenging time.

Tell us how you would like to build capacity or adapt your business. Successful applicants will be connected with another Downtown Winnipeg BIZ member, who is an expert in their field, to help you adapt your business, explore another revenue stream, increase efficiencies or manage other challenges you're facing.

The Downtown Winnipeg BIZ Connect Grant is designed to build sustainability for small businesses while also supporting the member business who provides the service. Simply put, it supports two downtown businesses with one grant.

If you are selected to receive a grant, you will be matched with a member business that can provide the services you're looking for – your Connect Grant partner. They will contact you and you will begin working together on your project. To receive the full benefits from the Downtown Winnipeg BIZ Connect Grant, you can expect to spend some time working with your partner to help them better understand your business and your needs.

What kind of help can be funded?

This grant will help cover the cost of working with consultants in the following areas:

- Web services, including adding an online selling platform to your website
- Marketing/advertising/branding/graphic design
- Finance/accounting
- Business strategy
- Legal services
- Human resources



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Who can apply?

Downtown Winnipeg BIZ members with less than 50 employees who have experienced a decline in revenue as a result of the pandemic. Even businesses that have received a Connect Grant before, are eligible to apply. Up to half of the grants can be awarded to eligible businesses that received a Connect Grant during the first round. For a full list of eligibility criteria visit our website or call us at 204.958.4640.

Because we are committed to an inclusive program, 20% of the grants will be allocated for BIPOC-owned (Black, Indigenous, person of colour-owned) businesses and 20% of the grants will be allocated for businesses owned by women.

When is the application deadline?

We will continue to accept applications until all of the funds are allocated. There are a limited number of grants available so we encourage you to apply soon.

For more information and to apply:

Online: downtownwinnipegbiz.com/connect-grant-2
You may apply online or download a PDF application.

Email: info@downtownwinnipegbiz.com

Call: 204.958.4640

Visit: 426 Portage Ave. We have print application forms available.

If you have questions, we're here to help. Please reach out to us.