

Please fill in the following grant application, which includes space to indicate the area(s) where you need support. If you need help with the application or have any questions, we are happy to assist. You may call us at 204.958.4640 or reach us by email at info@downtownwinnipegbiz.com.

Once completed, you may submit this application in person, via email or by mail:

Downtown Winnipeg BIZ
426 Portage Avenue
Winnipeg, MB R23 0C9

info@downtownwinnipegbiz.com

1. Operating name of business _____
2. Legal name of business (if different than above) _____
3. First and last name of owner _____
4. First and last name of contact person (if different than above) _____
5. Address of business _____
6. Business phone number _____
7. Contact phone number (if different than above) _____
8. Business email address _____
9. Contact email address (if different than above) _____
10. Website _____

11. Which of the following best describes the industry your business operates in?

- Retail
- Restaurant and hospitality
- Finance and insurance
- Professional services
- Real estate, rental and leasing
- Information technology
- Other (please specify) _____

12. How long has your business been in operation?

- Less than 1 year
- 1 – 2 years
- 3 – 5 years
- 6 – 10 years
- 11 – 19 years
- 20+ years

13. How many employees does your business have?

- 0 – 10
- 11 – 20
- 20 – 50
- 50 – 100
- 100+

14. Is your business owned by someone who identifies as Black, Indigenous or a person of colour (BIPOC)?

- Yes No

15. Is your business woman-owned?

- Yes No

16. How has the COVID-19 pandemic impacted your business? Check all that apply.

- Forced closure due to pandemic response level
- Increased costs (PPE, physical barriers, etc.)
- Revenue loss
- Laid off staff temporarily
- Laid off staff permanently

17. Please select up to two services that would be the most helpful to your business:

- Marketing, advertising, branding and/or graphic design
- Web services and IT support
- Business strategy
- Financial services and accounting
- Legal services
- Other (please specify) _____

18. Briefly describe what you are hoping to accomplish through the Connect Grant.

19. How do you feel the service(s) you've selected will help your business remain sustainable?

Check all that apply.

- Increase brand awareness
- Generate additional revenue
- Reduce operational costs
- Find efficiencies/resource management
- Solutions with staffing challenges (recruitment, retention employee)
- Other (please specify) _____

20. Are there any services you did not see listed that would be helpful for your business?

21. Is there any other information that you would like to share with us?

22. How did you hear about the Downtown Winnipeg BIZ Connect Grant?

- The MEMO e-newsletter (if you don't yet receive our member e-newsletter and would like to join the list, please email info@downtownwinnipegbiz.com)
- Contacted directly by a Downtown Winnipeg BIZ staff member
- News (radio, TV, newspaper, etc.)
- Social media (Facebook, Instagram, Twitter, etc.)
- Other (please specify) _____