

CONNECT GRANT



Downtown Winnipeg BIZ Connect Grant Helping your business now and beyond the pandemic

We know our Downtown Winnipeg BIZ members need support to make it through the second wave of the COVID-19 pandemic. To help, we've designed a free program that can help you generate revenue during this challenging time.

Tell us how you would like to build capacity or adapt your business and we'll connect you with another Downtown Winnipeg BIZ member, who is an expert in their field, to help you generate revenue, increase efficiencies or manage other challenges you're facing.

The Downtown Winnipeg BIZ Connect Grant is designed to build sustainability for small businesses while also supporting the member business who provides the service. Simply put, it supports two downtown businesses with one grant.

What kind of help can be funded?

The grant will help cover the cost of consultation and services including:

- Marketing/advertising/branding/graphic design
- Web services, including adding an online selling platform to your website
- Finance/accounting
- HR, including staffing solutions and strategies
- Legal services
- IT support
- Business strategy



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Who can apply?

Downtown Winnipeg BIZ members with less than 50 employees that have experienced hardship as a result of the COVID-19 pandemic are encouraged to apply. For a full list of eligibility criteria visit our website or call us at 204.958.4640.

Because we are committed to an inclusive program, 20% of the grants will be allocated for BIPOC-owned (Black, Indigenous, person of colour-owned) businesses and 20% of the grants will be allocated for businesses owned by women.

When is the application deadline?

We will continue to accept applications until all of the funds are allocated. The grants will be awarded to eligible applicants on a first-come, first-served basis so we encourage you to submit your application soon.

For more information and to apply:

Online: downtownwinnipegbiz.com/connect-grant. You may apply online or download a PDF application.

Email: info@downtownwinnipegbiz.com

Call: 204.958.4640

Visit: 426 Portage Ave. We have print application forms available.

If you have questions, we're here to help. Please reach out to us.