

[illegible]

IDEAS FOR OUR FUTURE

- DOG PARKS
- INDOOR BUSKING AT PORTAGE PLACE
- make parking easier!!!
- > Focus on multi-modal transportation solutions for the downtown
- WPG
- Develop a downtown taxi strategy
- downtown wifi
- sustained downtown development
- BIGGER EVENTS!
- > mingling
- > networking
- > farmers' market
- > music, noon hour concerts
- > fitness
- micro apartments
- better night time activities and events
- BETTER EYES & EARS ON THE STREETS
- increase watch presence
- end homelessness!
- walkway open at 6:00 am
- > Driven by people
- Grocery Store
- Promote parking options to new & existing BIZ members
- engagement w/ members & community at large
- Foot Patrols
- town hall meetings with our community
- more diverse shopping options
- rooftop gardens
- convert empty lots into garden space so we can END hunger
- brighter lights
- build greenhouses
- more parks please
- more & more flowers
- redefine loading zone times
- more smiles! ?
- downtown WINNIPEG BIZ
- ANNUAL REPORT 2013



the Downtown Winnipeg BIZ markets the city centre on behalf of 1,300 businesses and runs programs targeting downtown image, cleanliness, safety, transportation, and parking.



ABOUT THE DOWNTOWN BIZ

Especially for people who are downtown, the Downtown Winnipeg BIZ is the friendly and hardworking host that improves the perception of downtown by providing a welcoming environment, keeping things clean and safe, and advocating for continuous and positive change.

Established in 1989 by the City of Winnipeg, the Downtown Winnipeg BIZ is the oldest of Winnipeg's 16 business improvement zones. Directed by a management board of 15 business owners/leaders and a representative from city hall – elected by our members at our annual general meeting – the Downtown Winnipeg BIZ markets the city centre on behalf of 1,300 businesses and runs programs and provides services that target downtown image, cleanliness, safety, transportation, and parking. We also host events and promote downtown as a great place to work, shop, and live. In addition, the BIZ is the voice of the downtown business community and advocates for continued downtown revitalization and enhanced services on behalf of our members. We work with all levels of government to better our downtown. Every retail, commercial and professional business in the zone is a BIZ member.



FROM IDEA TO INVESTMENT

MESSAGE FROM THE EXECUTIVE DIRECTOR & CHAIR

Downtown Winnipeg's on fire. A short ten years ago, downtown Winnipeg was literally on fire. Dubbed the arson capital of Canada, Winnipeg saw many of its abandoned and derelict buildings ablaze, becoming the national poster child for what happens when downtown revitalization is not up front and centre in the minds of the public and our decision makers.

Today, due to the efforts of many stakeholders and partners, downtown investment is back with a vengeance with 9 towers already proposed or underway in 2013, representing over \$2 billion in investment. We're experiencing a residential rebirth with the downtown population approaching nearly 16,000 people – with almost 2,000 units of housing proposed in the next few years.

Our downtown's definitely on fire. New and innovative downtown district plans are emerging both at The Forks and the newly formed Sports, Hospitality and Entertainment District (SHED), helping to better

guide investment. More events are popping up downtown than ever before, attracting millions of people. There's increased public art and more foot patrols – helping make downtown clean, vibrant and safe. More is also being done to help the homeless off the street and into a better place.

In 2010, we set in motion an ambitious plan to help bolster even more activity in our downtown – thinking outside the box of what it means to be at the heart of our city as an agency for change. Now at the end of our three-year strategic plan, we can say with the utmost confidence that we are an organization that does what it needs to do to get the job done for our members, having introduced new initiatives and bold ideas that have resulted in greater and more significant media coverage and public awareness for downtown.

While items like safety, litter pickup, and aesthetically appealing streets remain key priorities of the BIZ, at the end of the day, drawing people en masse for unique reasons is critical. We have learned that if you give people a reason to come downtown, they will.

It's about creating proper spaces and places. We have learned that we can easily move social problems around but moving them doesn't solve them. We have learned that our members get it. We have also learned that our city needs to curb urban sprawl to ensure the investment coming to our downtown is protected, and the market fully returns, leading to a more sustainable city. We have also learned that with our partners we can change peoples' perceptions about our downtown.

Nestled in the plaza of Manitoba Hydro, our newly added farmers' market has become an undeniable hit with the downtown business crowd and residents. Big surprises and warm memories delighted Winnipeggers who joined summer tours of our city's downtown – with a stunning view of its architectural gems, stirring vistas, historic meeting points and inviting places to dine. Rather than placing a generic advertisement in the paper or paying for a billboard spot, the Downtown BIZ took people by the hand to show them what's new and exciting in the heart of

our city. We saw Winnipeggers stay late downtown with their children, to do nothing but watch an outdoor movie, and safely walk back home.

We continued to ramp up our event this year as more than 50,000 people took over Broadway, one of downtown's busiest and most iconic thoroughfares, during the 3rd annual ManyFest. We showed that our downtown can have a world-class feel. We also engaged in a key partnership with Manito Ahbee, embracing their mission with passion. We explored and implemented new ways to diversify our own programming, including a Pow Wow at the Park, Canada's largest downtown friendship dance with the business community, and indigenous art on downtown sidewalks. This partnership signifies our commitment towards creating a truly welcoming, inclusive, and accessible downtown; one that is culturally sensitive and diverse.

We continued with our CEO Sleepout to engage and mobilize the corporate community to get behind housing initiatives and employment programs for our city's homeless. In its third year, we doubled the participation of CEOs and community leaders and surpassed our fundraising goal with over \$200,000 raised. It's time to end homelessness. The Community Homeless Assistance Team (CHAT) launched this

year, with outreach workers hitting the streets in an effort to strengthen relationships with the homeless and to connect them with meaningful services and supports, and helping them off the street.

Our vision is clear. We want density, vibrancy, social equity, planned growth and proper urban development, which will lead to a safer downtown for Winnipeg. We want downtown to be the meeting place where people of all ages, nationalities, sexual orientation and socioeconomic status, gather and belong. A place where streets, parks, and access to amenities, culture, and entertainment, are important symbols of community well-being, vitality, and possibility. We still have work to do. But together, we demonstrate fierce passion and pride for the heart of our city and that is what continuously drives us to make the impossible a reality. We have personalized this mission.

This past year, the BIZ underwent an extensive consultation process with our BIZ members, partners, and community at-large. We asked the question: "What are the components needed for a vibrant and exciting downtown?" While we remain tied to our vision and anchored by our values, our Strategic Plan for 2014 to 2016 is far from status quo – with increased programming in the evening, connection and relationship building with the

aboriginal community and other ethnic groups, and support for those least fortunate on the street as primary goals on the horizon.

We are moving forward with purpose and doing what we can to make downtown a centrepiece. A downtown that belongs to everyone.

We remain confident that Downtown BIZ will continue to grow and succeed. First, because we have an amazing team – our Management Board, committee members, staff and volunteers – who are all committed to working together to provide our community with memorable events, services, and initiatives. Second, because we are building on a solid foundation of key strengths and have a clear focus on our strategy and where we need to direct our efforts.

All of the necessary elements and tools for downtown success are in place. Let's get the job done.

Calvin Polet, Chair

Stefano Grande, Executive Director



DELIVERING ON OUR STRATEGIC PRIORITIES

A Clear Vision

A thriving downtown neighbourhood vibrant with people, seven days a week and at all hours of the day, visiting unique entertainment, culture, arts, heritage, and retail destinations, with many people living downtown, and a street culture which reflects our ethnic and social diversity, together leading to the creation and expansion of business, a strong tax base, and employment opportunities that will excite our youth and attract even more people to the heart of our city

Net Operational Revenue (BIZ Levy): **\$1,943,514***

Net Sponsorship (Cash): **\$1,292,090***

Net Sponsorship (In-kind): **\$800,000***

*Please see audited financials.

PROGRAM EXPENDITURES \$3,206,604

1. Image & Cleanliness

Creating places that are beautiful and welcoming, to give you a positive downtown experience.

\$664,427

2. Community Safety

Offering programs that create a safe downtown for you, your family, your customers and your staff.

\$915,236

3. Events & Promotions

Providing you with the best events and experiences for a vibrant downtown atmosphere.

\$354,417

4. Communications & Marketing

Inviting you to enjoy working, living and playing in the unique environment of downtown every day.

\$197,500

5. Transportation, Parking & Transit

Making it easy for you to get around downtown whether by bus, car, bike or on foot.

\$41,500

6. Advocacy

Building a better downtown by being your voice for positive, continuous change.

\$19,000

7. Panhandling & Homelessness

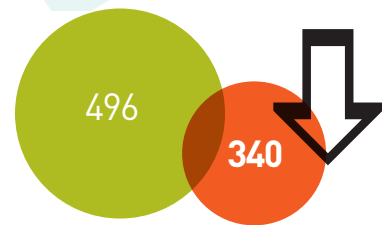
Mobilizing the corporate community to end homelessness through supportive housing and by raising funds to employ our city's least advantaged.

\$126,000

PERFORMANCE METRICS

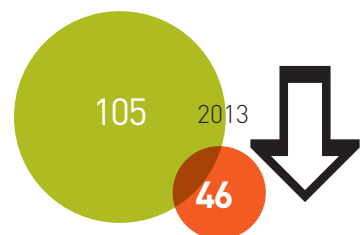
CRIME
(TOTAL INCIDENTS)*

2012 2013



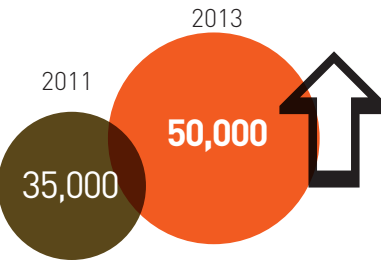
CRIME
(COMMERCIAL BREAK AND ENTER)*

2012 2013

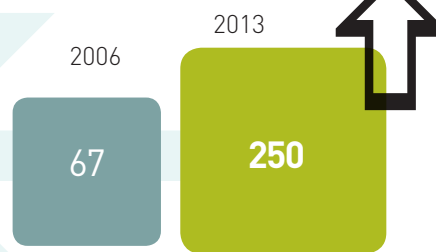


*CrimeStats (January to September)

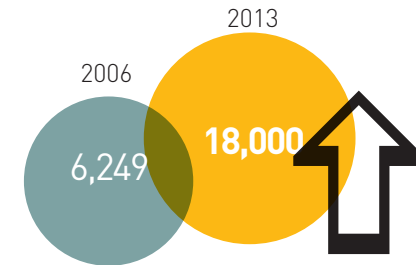
MANYFEST ATTENDEES



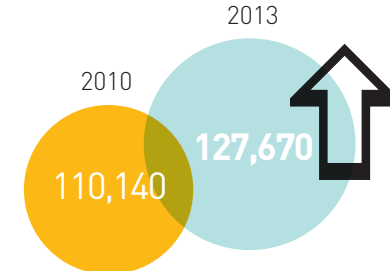
WATCH VOLUNTEERS



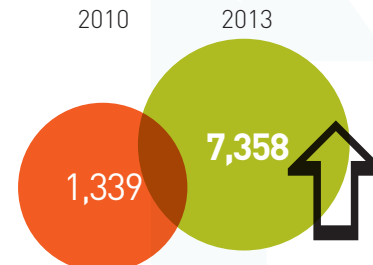
WATCH VOLUNTEERS
(HOURS LOGGED)



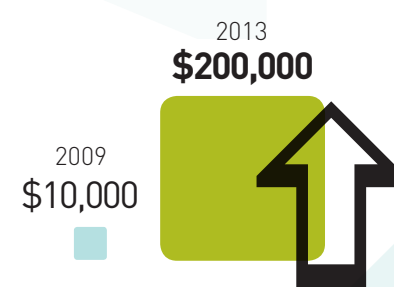
DOWNTOWN BIZ WEBSITE
VISITS



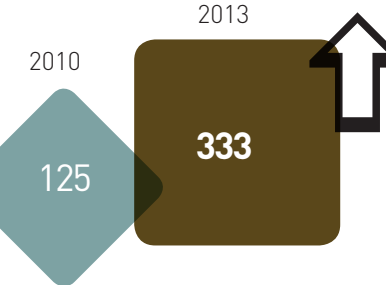
DOWNTOWN PEGGY
TWITTER FOLLOWERS



CHANGE FOR THE BETTER
DONATIONS

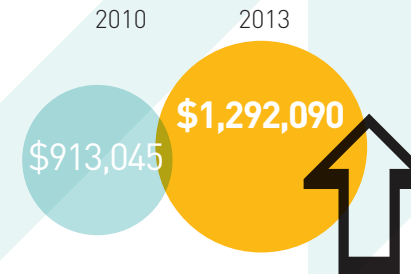


MEDIA HITS
(POSITIVE STORIES)



83% of downtown businesses are confident about the current and future direction of downtown Winnipeg.**

LEVERAGED CASH
SPONSORSHIP



**BIZ Member Survey



THE PULSE OF THE PRAIRIES

It is the abundance of people who bring creativity, energy, and a remarkable spark who are helping shape downtown for the better.

Our Members

We represent over 1,400 businesses who pay a levy for programs and services.

Our Partners

Over 100 sponsors, supporters, and donors contribute about \$2 million annually in cash and in-kind support to help inject and breathe new life into our downtown initiatives.

Our Community

Residents, office workers, and students in the hundreds of thousands, who add to the walkability, vibrancy, and dynamism of our city centre.





Andrea

Meet Andrea.

For a span of 20 years, Andrea Nicholson worked as a hair dresser, managed a salon, taught at the Marvel School of Beauty. Fast forward to today and you may ask, how did Andrea find herself as a Supervisor on the Downtown BIZ's Metro Enviro-Team?

"I enjoyed hair styling but I kind of went through everything that I ever would have needed in that profession," says Andrea. "I needed a change."

Andrea has been with the Downtown BIZ's Metro Enviro-Team since 2011 and has enjoyed every waking moment of the job. "I like coming to work every day and I don't know if a lot of people are lucky enough to have that," says Andrea. "Plus, it's like having a free gym membership since I get a good workout out of it."

With an ear-to-ear smile and a contagious and genuine personality, the BIZ is lucky to have Andrea on the team who, regardless of the task, sees the brighter side of everything."

CREATING CLEAN & UNIQUE PLACES

Clean and Green

Dressed in forest green, the BIZ Metro Enviro-Team work to keep downtown clean and assist at numerous events throughout the year. This dedicated team of 14 full-time and 2 part-time members picks up litter, vacuums sidewalks, water and weed flowers, pressure washes over 58 downtown bus shelters, maintains 115 bus stops, removes graffiti and posters, repairs site furniture and clears snow in the winter.

Bikes Mean Business

This summer, the Bike Friendly Business network launched to openly support and promote cycling. If you see our Bike Friendly Business decal in the window of one of our 19 participants throughout Downtown and the Exchange District, you can be assured that business has adequate bike parking available, cycling maps, a bike pump and loaner locks for borrowing while you're there. Can't you just feel the love?

- **5** streetscape crew members in the summer, caring for site furniture and flower planters
- **1** full-time Streetscape Technician maintaining cigarette butt receptacles, patio furniture, bike racks, and other outdoor infrastructure and flower beds
- **2000** lbs. of litter collected by **400** Earth Day clean-up participants
- **100** new bike racks added to downtown streets over the last two years
- Percentage of people who rate downtown as unclear has decreased by over **50%** since 2004



A Transformative Endeavour

A national competition for a permanent light-based sculpture for one of Broadway's medians will soon be launched, in partnership with the Winnipeg Arts Council. This sculpture will be the first of many in what is envisioned as an array of unique, artist-designed sculptures that will help liven the Broadway medians for years to come.



- Over **148** beautifully arranged flower baskets along Portage Avenue, Edmonton Street, Main Street, Graham Avenue, and the SHED District during the summer
- **32** flower planters were placed outside business front doors
- **39** bistro sets provided attractive seating on sidewalks in front of downtown businesses
- **43** refreshed Chinatown banners
- **32** Goldeyes Banners, celebrating their championship
- **39** patios that delighted downtown visitors
- Over **33,000** parking spots
- Refreshed Downtown Walkway Guide launched and **10,000** distributed



"I met the love of my life downtown."

"I moved down here to go to school and I've just met so many great people down here."



"I walk around down here and I hold my breath. This is where the stories of the city take place."



"It's a great area and I brought my grandson here all the time."



"Historic beauty of Canada."

SAFE & SOUND AT ALL CORNERS OF OUR CORE

Keeping Watch

The Downtown Watch continues to be a strong presence in downtown Winnipeg. These safety ambassadors patrol the streets and skywalks, providing SafeWalks and keeping watch for suspicious activity. They help out wherever they can, from jumping in to direct traffic if a light goes out, to assisting panhandlers or intoxicated individuals, to calling police if they spot someone stealing a bike.

Retail Loss Prevention

New to the BIZ's Safety department, the Downtown Watch Loss Prevention Team is focused on the proper education and support of parkade owners/operators and retailers in the area of loss prevention. Our Watch Loss Prevention Team works to help provide greater awareness about preventative tactics to owner's employees, clients and downtown customers. Since launching, the team has helped 4 parkades achieve Gold Star Standard Parking Facility distinction which includes increased signage and additional patrolling, and has worked with over 10 retail owners.

% OF PEOPLE WHO FEEL DOWNTOWN IS SAFE:		DAY	NIGHT
	2013	90%	37%
	2009	75%	25%
	2007	57%	–

Meet Gureak.

Originally from a small village in India, 23-year-old Gureak Brar never imagined ever living in Winnipeg, but now, he would not call any other place home.

"Living in Winnipeg helps me achieve my future career goal of being a police officer," says Gureak. "The BIZ is a great stepping stone to achieve that goal."

For the last six months, Gureak has been a full-time employee of the Downtown Watch. "I've learned a lot here and I love helping people and helping the community," says Gureak. "Being with the Watch gives me a lot of opportunities."

GUREAK



10 New Cadets Walk the Beat

The torch was passed down as the BIZ Outreach Program officially transitioned its role to the Winnipeg Police Service Cadets Program. Aiding with the social issues visible downtown, 10 Outreach Patrol assisted intoxicated people, moved them to safer environments and connected them with social service providers, with average response times of 10 minutes or less. Since 2006, more than 12,000 indigent individuals have been helped off the street or supplied with socks, mittens, blankets, water and food; while freeing up important city emergency services - saving an estimated \$6 million. We are pleased that the WPS has committed to creating a safer downtown and in curbing negative safety perceptions with dedicated downtown Cadets and foot patrols. To support their efforts, the BIZ provided \$100K to the Cadets program this year.

Let's CHAT!

Launched this year, the Community Homeless Assistance Team (CHAT) is dedicated to performing comprehensive outreach to individuals at-risk of, or experiencing homelessness downtown. CHAT Outreach Workers pursue a unique preventative outreach approach that will address the dynamic barriers and complexes faced by the homeless population in order to link those in need to individually and culturally relevant service. CHAT Outreach Workers will thus facilitate individual transition from homelessness to enhanced stability - inclusive of housing, employment and educational support, as required. CHAT Outreach Workers can be identified on the street by their name badges, and will work in collaboration with other agencies in order to ensure a meaningful approach is employed that complements all service provider efforts in supporting this vulnerable population.



Stephen & Kristy, CHAT Outreach Workers

- Over **10** Bike Patrols as part of MEC partnership
- **350** DSN members (see page 16)
- Over **1,175** SafeWalks
- Over **18,000** volunteer hours logged
- **7** watch moved on to careers in law enforcement
- Over **100** CFTB donation boxes
- **18** dedicated WPS foot patrols downtown



UNIQUE EVENTS CREATE AN URBAN EDGE

Food Fight

Over 50,000 people took part in ManyFest, an open, outdoor museum of talent and a celebration of community, arts, entertainment, and healthy living on the streets of downtown Winnipeg. This annual festival showcases Broadway as a lively artery of the downtown, and features a Giant Movie in the Park, Lights on Broadway, Wine and Beer Festival, Big Dance on Broadway, Farmers' and Artisans' Markets, Ciclovía, MiniFest Kids' Zone, and much more. A popular addition this year was the Downtown Food Truck Wars. Located on Memorial Boulevard and Broadway, the Food Truck Wars celebrated Winnipeg's expanding mobile food scene. There's no better way to tell the great story of Winnipeg than through our great festivals, great musicians and artists, and great community.

Canada's Largest Friendship Dance

Hundreds of people took to a downtown street this summer to perform a record-setting friendship dance. The dance, part of a partnership with Manito Ahbee, brought together 401 hand-holding people of all ages, cultural backgrounds, and abilities on Edmonton Street, breaking Prince Albert's record of 400 dancers. The friendship dance was but one of many programs that the BIZ offered this summer to celebrate indigenous culture. Noon-hour concerts and a Pow Wow at the Park helped showcase the talents, gifts, and abilities of Aboriginal artists and musicians from all nations.



401 people of all ages holding hands

Worth the Visit

From cycling to wine tastings to an exploration of rooftop gardens and the river trail leading to the historical site of The Forks, along with the magnificent Waterfront – Winnipeggers discovered some of the hidden gems that make downtown Winnipeg such a unique place to visit, with the launch of several new downtown tours. Designed to market the urban landscape with its abundance of restaurants, retail, parks and rich history, these tours invited hundreds of Winnipeggers to delve deeper into what downtown Winnipeg has to offer.



Downtown's First Farmers' Market

Downtown got friendlier, fresh, and flavourful this summer – with the launch of a farmers market at the Manitoba Hydro Plaza by Edmonton Street and Graham Avenue. Spearheaded by the Downtown Winnipeg BIZ with support from the City of Winnipeg, Councillor Mike Pagtakhan, Manitoba Hydro, and CentreVenture, this Downtown Farmers Market included a hearty selection of local produce and crafts; from homemade Mexican salsas, Bavarian pretzels, bison meat, preserves, baked pies, tomatoes, apples, sweet corn, mukluks, and floral photography greeting cards.

- Over **3,000** attended Movies on Memorial screenings
- Over **3,500** attended 3rd annual Living Flag
- Over **50,000** attended ManyFest
- Over **3,500** attended Yoga & Zumba in the Park
- Over **40,000** copies of Downtown Magazine published and distributed
- Over **500** rode the Winnipeg Trolley during the Let's Do Lunch restaurant promotion
- **7,000** visited downtown's first farmers' market
- **1,000+** enjoyed great local music at Out to Lunch summer concerts



A GROWING DIGITAL NETWORK

Winning Our Hearts

She's the go-to gal for all things downtown! Downtown Peggy was launched in 2009 and grew in prominence and popularity in 2010, through a billboard campaign, radio ads, Facebook and her very own website. She's won several awards, including a Tourism Winnipeg Award, and featured as a guest speaker at many conferences. Peggy tweets and blogs several times a week about downtown events, restaurants, shopping and more. She is also starting to pop up in BIZ promotions such as the holiday Yule Log promotion, giving away great merchandise from downtown stores, and even making appearances around downtown. Keep your eyes open for more of Downtown Peggy.

Website visits – 30,000+

Twitter followers – 7,358



Online Safety Network 350 Members Strong

The BIZ brought home a Downtown Merit Award from the International Downtown Association's 59th World Congress for the Downtown Security Network (DSN). Among 8 qualified entries in the category of Downtown Leadership and Management, the DSN is a Downtown BIZ-led, Winnipeg Police Service-endorsed safety initiative. The DSN allows members to share resources and communicate immediately about safety issues so that each member can take extra precautions to protect their customers, employees and property when crimes occur, as well as keep an eye out for suspects. The DSN is a proactive, local solution modeled on successful networks in Minneapolis and Portland, Oregon. The DSN catalogues all downtown cameras to help the WPS solve crimes. Safety remains the top priority for downtown businesses. This award highlights the diligent work done by the BIZ in responding to this need, and in keeping downtown safe for everyone to enjoy.



- Over **10,000** Mingle e-newsletter subscribers
- Over **1,000** BIZ member MEMO e-newsletter subscribers
- Downtown Peggy gets flirted with **365** days a year
- **5** annual speaking requests for Downtown Peggy



THE VOICE FOR DOWNTOWN CHANGE

An important role of the Downtown BIZ is to be on top of the best practices that revitalize downtown and stimulate economic development. We advocate for policies and programs that continually move downtown forward and work in the best interests of our BIZ members and the community, which we believe will allow us to reach our vision for a vibrant downtown neighbourhood. We know that initiatives like rapid transit, transit-oriented development, downtown housing incentives, TIFs (tax increment financing) to address downtown development challenges and other policies are needed to attract business and people downtown, making it safer, cleaner and buzzing with life – the number one goal of the BIZ and its members. The BIZ is an organization that advocates for positive change by seeking solutions through partnerships with our stakeholders.

With Common Purpose

100 Winnipeg CEOs, community leaders, and members of the media, spent an evening at Portage & Main to raise awareness for homelessness and poverty issues in our city, at the BIZ's 3rd annual CEO Sleepout. Together they helped raise over \$200,000 to employ our city's least advantaged. This cold night on the street was not only about fundraising, it was about education. Winnipeg CEOs and community leaders need to tackle homelessness together. Government and not-profits on the front lines can't solve this issue alone. The private sector has a stake and responsibility to push this issue forward as well.



Making a Change for the Better since 1992

Since 1992, over \$235,000 has been raised and 100% of all donations support programs like Siloam Mission's Mission: Off the Streets Team (MOST) that employs people who are homeless to help enhance the image and cleanliness of our downtown while building life skills that may help participants get a full time job. Graffiti Art Programming and Red Road Lodge also received proceeds from last year's event, empowering the people in our city who do not have housing with meaningful work experience, skills and confidence. In 2012 alone, these social agencies, with funding from the CEO Sleepout, employed 23 people who experience homelessness for a total of 4,046 hours – helping enhance the image and cleanliness of our downtown through beautification projects and litter pick-up.

- Downtown Trends market research to be released in **2014**

- Over **333** positive Downtown BIZ media hits

- Over **500** monthly visits to Stefano Grande blog

- Over **100** attended Chief of Police vision session



ONE VOICE FOR DOWNTOWN CHANGE

Downtown Living Room

Everyone has an opinion about the city in which they live, shop, and play. The ideas from the community is the energy which shaped the Downtown BIZ's Downtown Living Room initiative, a hub for promoting all things downtown and encouraging dialogue. Launched this past summer, the Living Room encouraged our members, office workers, residents, students, and visitors to get involved, learn more about the city's centre, and to discuss initiatives, developments, and opportunities downtown. Participants learned more about the emerging Sports, Hospitality, and Entertainment District (SHED), met downtown developers and planners, heard from young entrepreneurs, and had a say on issues like rapid transit, safety, cleanliness, and one of downtown's most topical issues this year – the need for a grocery store.



Advocacy Priorities

Downtown safety and increased police foot patrols (50 foot patrols/cadets)

Ending homelessness through supportive housing and employment

Enhancing pedestrian movement in the downtown (i.e. the opening of Portage and Main Intersection)

Encouraging better balance between suburban development and downtown and inner city re-development

Progressive and fair downtown development policies and programs (i.e. encourage housing, mixed-use development and transit oriented development).

The recruitment of a downtown grocery store

Focus on rapid transit and Transit-oriented Development (TOD), downtown pedestrian issues, a downtown parking plan, and a transportation plan

Eliminate surface parking lots

Protect/preserve heritage buildings

Promote mixed-use developments as a priority

City council forum to put downtown on the radar



RECOGNIZING A+ EFFORTS

Downtown BIZ Achievement Awards

Best New Business and Property Manager

Kids and Company Daycare / Green Valley Management

Most Outstanding BIZ Member Committed to Ending Homelessness and Improving Our City

Rob Johnston, President, RBC

Best Public Institution

Millennium Library Park

Best Not-for-Profit Institution

Youth for Christ

Best Arts and Entertainment – Not-for-Profit

Prairie Theatre Exchange



Best Arts and Entertainment

The Metropolitan Entertainment Centre
Leo Ledohowski, Canad Inns

Trending Hotspot

Rudy's Eat and Drink

Timeless Classic – Fine Dining

Hy's Steakhouse & Cocktail Bar

Timeless Classic – Retail

Canadian Footwear

Best Small Project – Huge Downtown Boost

Metric Marketing, John McDonald



Commerce Design Winnipeg

The Commerce Design Winnipeg contest rewards Winnipeg merchants for the exceptional quality of the interior and exterior design of their businesses and highlights the talents of local designers. Every year it will honour merchants who have called upon qualified Manitoba architecture, interior design and/or landscape architecture professionals to help them design or renovate their business premises.

Our Downtown Winners!

The Keg Steakhouse & Bar,
designed by David Goyer Architecture Inc.,
Cheryl Watson, Keg Intl. and Hilderman Thomas
Frank Cram

Manitoba Start,
designed by 5468796 Architecture Inc.

Rudy's Eat & Drink,
designed by 5468796 Architecture Inc.

Stella's Café at Plug In,
designed by DPA+PSA+DIN Collective

A NETWORK OF SUPPORT

The Downtown Winnipeg BIZ levy funds core operations and programs but strong partnerships allow us to truly make a difference downtown. In 2013, our numerous supporters helped launch new programs and enhance existing ones, contributing over \$2 million in cash and in-kind support over and above the BIZ levy. The Downtown Winnipeg BIZ gratefully acknowledges the following businesses and organizations for partnering with us in 2013:

Diamond (\$50,000 & up)

City of Winnipeg
Active Transportation
Fire Paramedics
Millennium Library
Park Services North Area
Planning, Property & Development
Public Works
Transit
Winnipeg Police Service
102.3 Clear FM
Donations for Change for the Better
Downtown Watch Volunteers
Manitoba Hydro
Manitoba Liquor and Lotteries
Manitoba Public Insurance
Pattison Outdoor
Portage Place Shopping Centre
Winnipeg Parking Authority

Platinum (\$25,000 to \$49,999)

103.1 Virgin Radio
Centre for Aboriginal Human Resource Development Inc.
Impark
Province of Manitoba
Winnipeg Free Press
Worker's Compensation Board

Gold (\$10,000 to \$24,999)

92 CITI FM
AAA Alarms
BIL Video Surveillance Solutions
Calvary Temple
Canadian Heritage Celebrate Canada
CentreVenture Development Corporation
Metro News
The Forks North Portage Partnership
Travel Manitoba
Winnipeg Arts Council

Silver (\$5,000 to \$9,999)

ASH Management Group
Audio Works Production Services
Buy Manitoba
Creswin Properties Inc.
Great West Life
Guppy Graphic Design
Investors Group
Manitoba Housing
Manitoba Metis Federation
Mountain Equipment Co-op
Pegasus Publications Inc.
Special T Shirt Company
Storefront MB
The Fort Garry Hotel
William F. Whyte International Inc.

Bronze (\$2,000 to \$4,999)

99.1 Fresh FM
Emterra
Energy 106
Exchange District BIZ
Fred Douglas Place
Impact Security
MTS
Scatliff+Miller+Murray
Shelmerdine Garden Center
Sunrex Management
Tactica Interactive Communications
Take Pride Winnipeg!
The Fairmont Winnipeg
Tim Hortons
Tourism Winnipeg
Vitamin Water
Winnipeg Fringe Festival
Winnipeg Goldeyes
Zero Din Marketing Solutions

Supporters (\$500 to \$1,999)

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Winnipeg International Children's Festival
Winnipeg Trolley Company

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Don Pedro's
East India Company Pub & Eatery
Globe Cinema
IMAX Winnipeg
Metric Marketing
Norwood Grove BIZ
Plug In Institute of Contemporary Art
Price Waterhouse Coopers
Promenade Bistro
RBC Convention Centre Winnipeg
Rudy's Eat and Drink
Soup, Sandwiches & More
The Old Spaghetti Factory
The Salvation Army
Thom Bargaen
Yoga Public



"The streets are packed and there's just a general feeling of good will."



"I'm from Regina and we have a family cabin in Southern Manitoba. We come downtown every so often to visit some of the highlights like The Forks, the Winnipeg Art Gallery and the museum."

"There's a new farmers' market that just opened up. You know on Thursday you just come down here and check it out."



"I moved away four and a half years ago to Hong Kong and I come back every summer to visit Winnipeg and of course come down to The Forks, come down to the river and have a little walk around."

"You can come here from any part of the world and feel at home."



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Can we get you anything?

The Downtown Winnipeg BIZ makes this offer to you every day, whether you are our member or one of the many people who live, work and shop here in the heart of the city. It's the promise we offer. It's the voice at the end of the Downtown Watch phone when you or someone needs help. It's the dedication of our Metro Enviro-Team as they scrub bus shelters, pick up litter in front of your store or remove graffiti from your walls. It's in what we can do to help promote your event or your business whether it's using our newsletters, website or hanging up posters. It's the music coming from Air Canada Park on your lunch break or the thousands of people strolling a street festival on a beautiful fall day. It's the constant dedication to make parking and transportation as effortless as possible for you and your employees. It's the flower baskets, banners and artwork along the streets that make downtown burst with vibrancy.

It's about the BIZ being your host, welcoming you to downtown and taking care of your concerns, big or small. So let us know – can we get you anything?

