



J SPRAT'S DELI
444 St. Mary Avenue – 204-947-5865

\$1 OFF WITH A \$10 PURCHASE
**see reverse for restrictions*



PERFUME PARADISE
253 Vaughan Street – 204-275-7493

\$10 OFF ANY IN-STORE PURCHASE OF \$50.00 OR MORE
**see reverse for restrictions*




BOOSTER JUICE
491 Portage Avenue – 204-786-2167

2 FOR 1 SMOOTHIE (EQUAL OR LESSER VALUE)
**see reverse for restrictions*



COOKIES BY GEORGE
26-360 Main Street (Winnipeg Square) – 204-949-0588

BUY 6 COOKIES, GET 6 FREE
**see reverse for restrictions*



EAST INDIA COMPANY PUB & EATERY
349 York Avenue – 204-947-3097

10% OFF WITH A MAXIMUM OF \$12 PURCHASE
**see reverse for restrictions*



ALDO FORMAL WEAR
310 Notre Dame Avenue – 204-947-3917

70% OFF ON SELECTED MERCHANDISE. LIMITED TIME OFFER ONLY.
**see reverse for restrictions*



HULL'S FAMILY BOOKSTORES
372 Graham Avenue – 204-947-1365

20% OFF ONE REGULARLY PRICED ITEM
**see reverse for restrictions*

Blue Loonie Participants

SECRETS TO PARKING SUCCESS

LOCATING YOUR PARKING SPOT

- ➔ **Beat the rush** by coming early to shop or for a bite to eat and secure that parking spot well in advance.
- ➔ **On-street parking is meant for short stays** of one to two hours.
- ➔ **If you're staying a while, park in a parkade or parking lot** so you don't need to worry about a ticket if you run late! But watch for reserved spots, usually in effect 6am – 6pm.

➔ **Above all, remember to read the signs!**

GETTING AROUND DOWNTOWN

- ➔ **Hop aboard the free Downtown Spirit shuttle bus** to whisk yourself around the city centre once you've parked your car. Visit www.winnipegtransit.com for schedules.
- ➔ **Stay high, dry and warm in downtown's weather protected walkway system.** You can get from Portage & Main to The Bay without ever stepping outside, something especially nice during a Winnipeg winter!

PARKING TIPS

- ➔ **Parking is free after 5:30pm on weekdays** on most downtown streets. In the SHED, parking is free after 8:30pm on weekdays on the street. Most lots offer reduced flat rate evening fares.
- ➔ **Some businesses offer validated parking**, including Portage Place and the Globe Cinema. Call ahead and find out if your destination offers visitor parking.
- ➔ **Watch for signs** showing on-street accessible-only parking spots—or you may get ticketed.

WHAT PARKING PATROLS REALLY WISH YOU KNEW

- ➔ **"No Stopping" means no stopping.** No if's, and's or but's.
- ➔ **Rush hour restrictions are there for a reason**, so keep those areas free from 7am to 9am and 3:30pm to 5:30pm on weekdays to keep the flow of traffic moving.
- ➔ **You can park overnight unless the signs say otherwise.** For example, you can't park overnight on snow routes from December 1 to March 1.

ALTERNATIVES TO DRIVING DOWNTOWN

- Leave your car at home and avoid parking altogether! Save money and reduce your carbon footprint.
- ➔ **Park at one of Winnipeg Transit's 12 Park and Ride locations** and hop on a bus downtown. Visit www.winnipegtransit.com for details.
 - ➔ **New bike lanes, racks and lockers** make it easier than ever to cycle your way into the city.
 - ➔ **Carpool or catch a ride** with a friend.
 - ➔ **Walk!** Use your two legs and get some exercise!

PARKING MYTH:
It's free for the city to provide parking spots, so parking should be free just like at shopping malls.

BUSTED:
The city must pay to upkeep parking spots, so it isn't free. The lots at shopping malls aren't really free either (they also require maintenance), you just pay in different ways. Plus, some money collected goes to improve downtown, making it cleaner and safer.

WHAT'LL IT COST YOU?

CITY OF WINNIPEG STREET PARKING METERS

Saturdays: 2 hours complementary
Sundays: free parking
Monday to Friday, 8:30pm–8am: free parking
Monday to Friday, 8am–8:30pm: \$1–2/hour

DOWNTOWN PARKADES & PARKING LOTS

Hourly: \$1–\$5
Maximum costs vary:
Day: \$4–\$14
Evening: \$1–\$8 (event nights)



DOWNTOWN PARKING PLUSES

- Easy on-street parking
- Many indoor and heated parkades
- Indoor walkway system to use once you've parked
- Lots of choice: 32,000 spots downtown!
- Pay by coin, credit card or phone



- 1. Ask for your Blue Loonie.**
Spend \$20 or more (before tax and tip) at participating downtown businesses, and ask for your Blue Loonie! Visit www.downtownwinnipegbiz.com for a list.
- 2. Use your Blue Loonie for:**
 - \$1 off fare on Winnipeg Transit buses
 - Half hour to one hour of parking at City of Winnipeg parking meters
 - \$1 off parking at over 80 downtown lots
 - \$1 off fare with participating taxis and Handi-Helper Transit
 - \$1 off fare on the Splash Dash Water Bus

FOR MORE PARKING INFORMATION:

Winnipeg Parking Authority: 311
www.theparkingstore.winnipeg.ca

FNP Parking: 942-6100, www.theforks.com

Imperial Parking: 943-3578, www.impark.com

ParkingPlus: 943-8641

Winnipeg Transit: 311, www.winnipegtransit.com

Downtown BIZ: 958-4640, www.downtownwinnipegbiz.com



YOUR PARKING SPOT awaits!



Catch the **FREE** Downtown Spirit

Get around downtown on this **FREE** shuttle bus. Or hop on a water taxi for a small fee.

Catch The **Free** Spirit

The **DOWNTOWN** Spirit **FREE** Bus Service

Easy access service



	WEEKDAY	SATURDAY	SUNDAY
Spirit 1	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 2	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 3	7:00am - 7:00pm	11:00am - 7:00pm	No Service

CAN WE GET YOU ANYTHING?
 Downtown Winnipeg Business Improvement Zone (BIZ)
 426 Portage Avenue (204) 958-4640 www.downtownwinnipegbiz.com

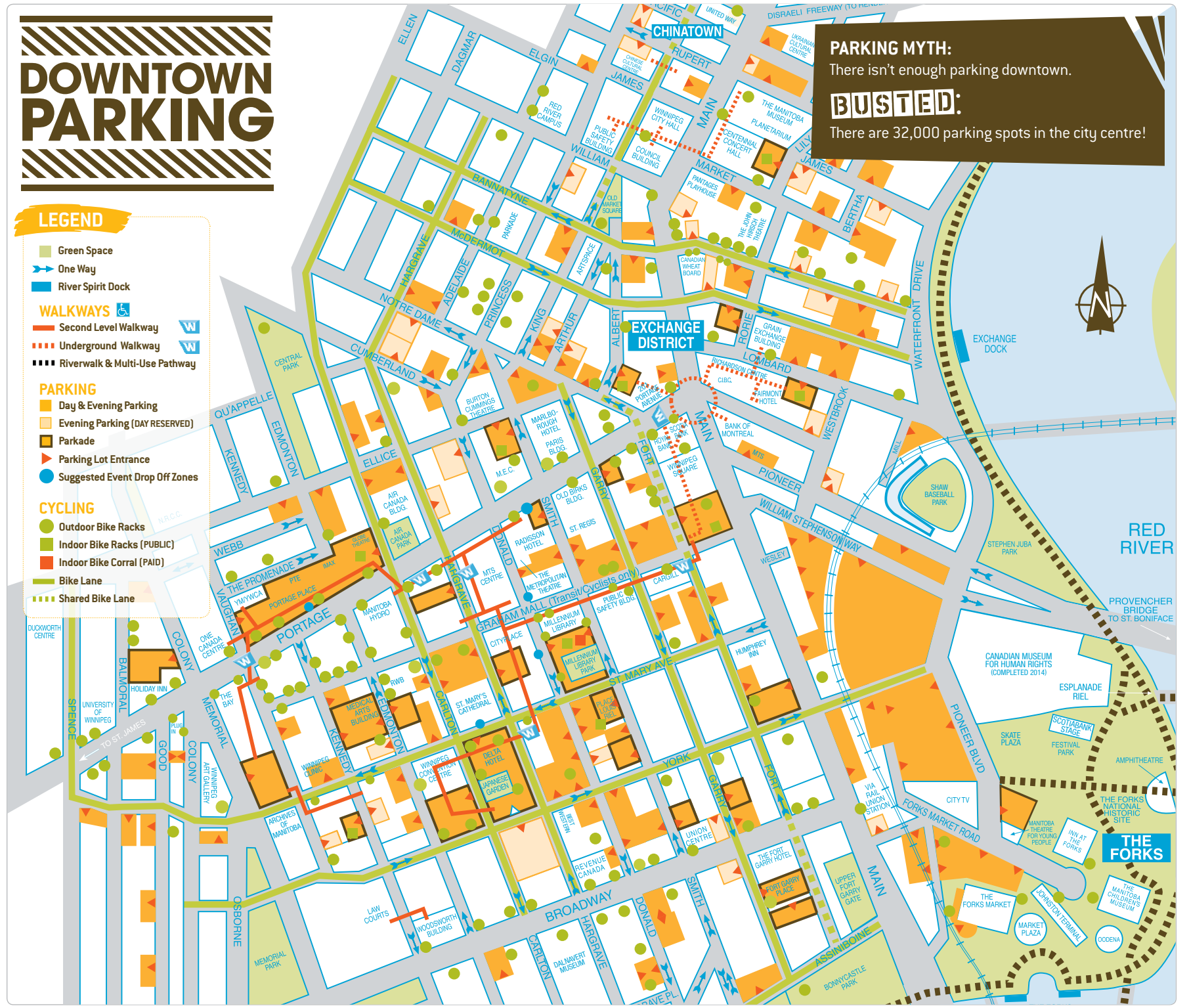
➔ We're working to help you park with ease



DOWNTOWN PARKING

LEGEND

- Green Space
- One Way
- River Spirit Dock
- WALKWAYS
- Second Level Walkway W
- Underground Walkway W
- Riverwalk & Multi-Use Pathway
- PARKING**
- Day & Evening Parking
- Evening Parking (DAY RESERVED)
- Parkade
- ▲ Parking Lot Entrance
- Suggested Event Drop Off Zones
- CYCLING**
- Outdoor Bike Racks
- Indoor Bike Racks (PUBLIC)
- Indoor Bike Corral (PAID)
- Bike Lane
- Shared Bike Lane



PARKING MYTH:
There isn't enough parking downtown.

BUSTED:
There are 32,000 parking spots in the city centre!

RULES OF USE / DISCLAIMER: Offers are subject to the conditions on the coupon. Coupons are not redeemable for cash. Coupons may not be reproduced in whole or in part. The Downtown Winnipeg BIZ assumes no responsibility or liability for inaccuracy or failure of any of the coupon participants to honour the coupons or the terms and conditions set forth.

J SPRAT'S DELI
 Expiry: December 31, 2013

PERFUME PARADISE
 May not be used with any other discount.
 One certificate per customer. No cash value.
 Expiry: December 31, 2013

BOOSTER JUICE
 Valid at 491 Portage Avenue location only.
 Expiry: December 31, 2013

COOKIES BY GEORGE
 Valid at Winnipeg Square location only.
 Expiry: December 31, 2013

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