

ADVERTISING OPPORTUNITIES

MINGLE E-NEWSLETTER

The Mingle weekly e-newsletter goes out to thousands of subscribers and features events, theatre, music, art, cinema, sports, night life and dining in downtown Winnipeg.

The MINGLE is sent out every Tuesday.

It is also posted on our web site for the duration of the week that it runs as well as promoted through the Downtown Winnipeg BIZ Facebook page (5,800+ likes as of December 2016) and the Downtown Winnipeg BIZ Twitter (16,700+ followers as of December 2016)

Each ad includes a one-click link to your chosen URL.

Available ad sizes:

- | | |
|---|------|
| Tall ad - 156 pixels wide x 325 pixels high | \$90 |
| Square ad - 156 x 156 pixels | \$50 |

Deadline for artwork is the Friday prior to the ads scheduled run date.

Acceptable file formats: jpg, png, gif

To check availability or book your ad please contact:

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MINGLE downtown
WINNIPEG BIZ
Your guide to everything downtown

February 18 - 25, 2014

2014 Winnipeg Whisky Festival
Treat your palette to over 95 varieties of Scotch, Irish, Bourbon, Tennessee and Canadian Whiskeys. Explore and learn about different Whiskies from around the world while also enjoying a variety of mouthwatering cuisine.
The Winnipeg Whisky Festival is this Friday, February 21 at the Fairmont Hotel. For more information about the event visit <http://www.winnipegwhiskyfestival.com/>

The Mingle: We've Got a New Look
Take a look at the new and improved Mingle. We've got all the same goods, just with a different look. Take a look around, it's all here!

Winnipeg Jets Outdoor Practice
The Winnipeg Jets will host an outdoor Practice at the Forks' Red River Mutual Trail from 1:30pm - 2:30pm. Practice is Free and open to the public.

Disney on Ice: Princesses and Heroes
Join some of your favourite Disney friends as Disney on Ice Presents Princesses & Heroes makes its Winnipeg debut February 20 - 23 at the MTS Centre.

- The Glass Menagerie, Manitoba Theatre Centre, Nov. - March 8
- So You Think You Can Act, Gas Station Theatre, February 19
- Cirque for Circus, Manitoba Theatre for Young People, February 21
- Charlie, Monster with Alone J Walk and Brother Peter, Garrick Hotel, February 21
- Art & Soul 2014, Winnipeg Art Gallery, February 22
- Manitoba Mini Sled Race, The Forks, February 22

Why Business Improvement Associations Matter to a City
This past fall, several Winnipeg BIZ groups and Business members attended the annual ICA World Congress in New York City. One highlight included a keynote address from New York's current mayor, Michael Bloomberg. [More...](#)

Keep it Clean
Watch the Street for some friendly reminders of what the North Star's team does downtown - even in the winter! While you're at it make sure to keep it clean and dispose of your litter in proper receptacles.

Here's to trying new things - like whisky-tastings!
It's the Winnipeg Whisky Festival this week! Ever wanted to learn how to do a proper tasting? Downtown Pugg's got tips for you! [More...](#)

See our full events calendar [here!](#)

downtown
WINNIPEG BIZ